

# **All-in-One Assessment Platform with AI-Powered Video Interviews**

# Agenda

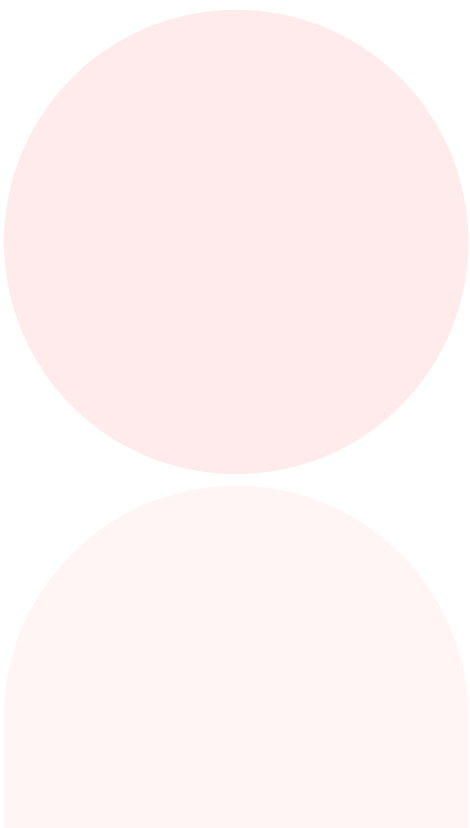
- Introductions
- Your Existing Process & Areas of Focus
- Testlify Company Overview
- Testlify Product Demonstration
- Q&A
- Next Steps

# Existing Market Issue

Recruiting is complex, time-consuming, and critical to a company's success.

Remote work isn't going away; hiring managers must evaluate talent faster and at a higher level than any time in history with an all-time higher number of applicants pouring in.

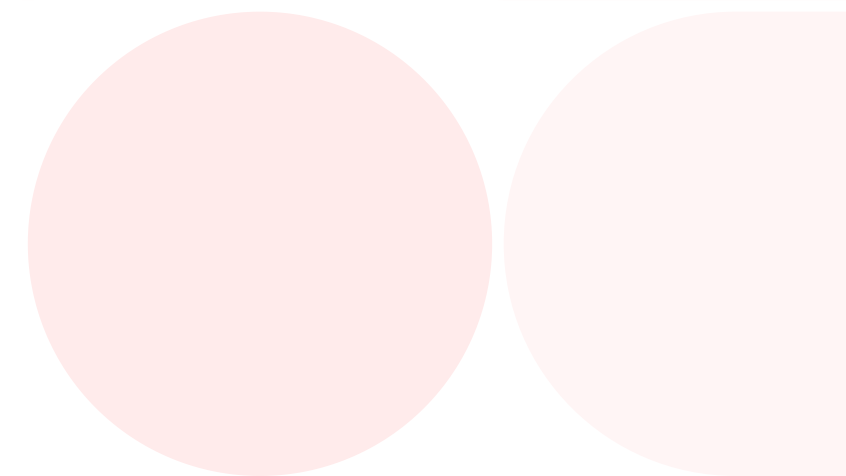
Talent moves fast, and you need testing & assessment solutions that identify top talent immediately and solve both candidates' desire for quick decisions and the businesses need for quality hires.



# Meet Testlify – The Only Product That Delivers:

Dynamic AI video Interviews, adjust based on the candidate's response

- Full interview scoring
- Full proctoring
- Behavioral assessments
- Full & robust push button reporting
- Over 2,000 existing ready-to-use tests
- Instantly generate a custom assessment
- Full AI chat capabilities
- Unlimited candidate plans
- Integrated with all top ATS
- Average client ROI of over 700%



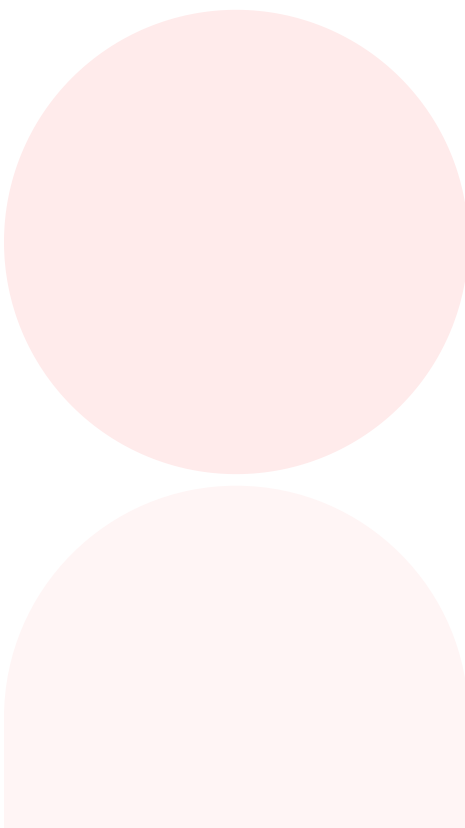
# Our Story

Our Founder & CEO, Abhishek Shah, was your peer. He struggled with identifying the top candidates out of huge lists for his open roles and those of his clients. This resulted in him building his own product to solve this problem.

Two years later, Testlify is now the leader in initial screening because it truly solves a problem and focuses on the top of funnel qualification.

# The Average \$450M Annual Revenue Client Sees:

- 27% improvement in hire quality resulting in 71% higher productivity = \$3.1M annual impact
- 38% less churn in top employees = \$1.7M annual impact
- 41% lower cost per hire = \$890k annual impact
- 19% reduction in software costs = \$90k annual impact
- This is a 1.3% positive pure margin revenue impact to the top line.



# How Do We Solve These Problems?

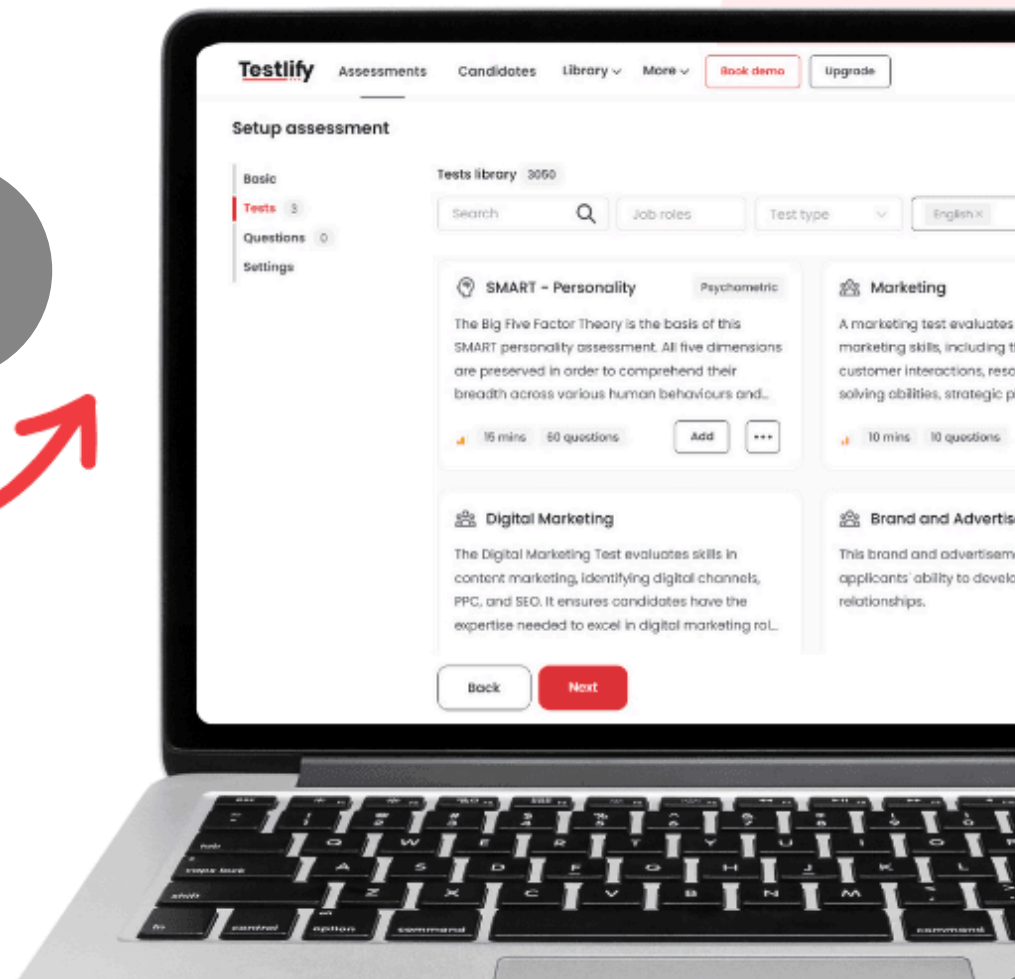
## Key Features

- 3000+ Ready-to-Use Tests
- 20+ Custom Question Types
- Video & Audio Questions
- Live Coding Simulations
- Multi-Lingual Capabilities
- File Upload & Typing Test
- Google Docs, Sheets, & Slides
- Integration with 1,000+ ATS
- White-Label in Seconds

## Proctoring Features

- Webcam Snapshots
- Session and Screen Recording
- IP-Based Location Tracking
- Tab Switching Detection
- Disable External Copy-Paste
- Mouse Tracking
- Full-Screen Mode
- Random Question Shuffling
- Logout on Environment Exit

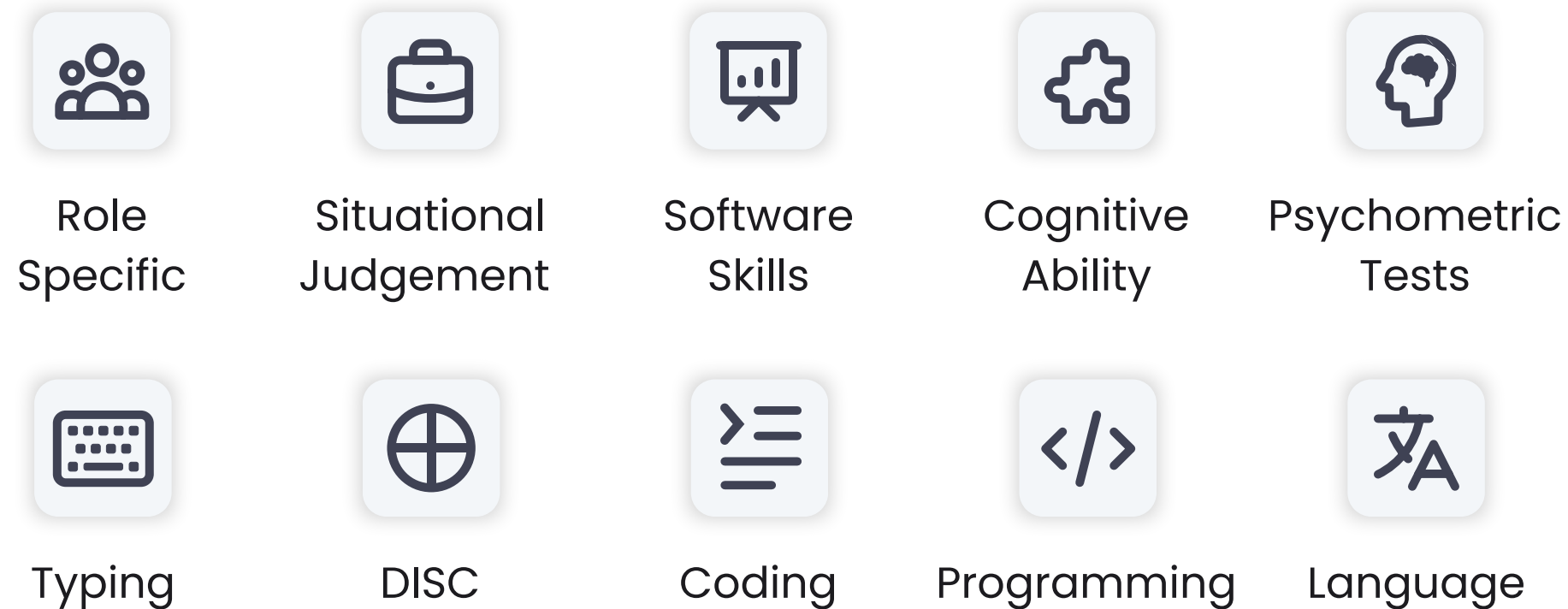
# Hire the **best**, every time, anywhere



Watch [2-min product video](#) to experience Testlify in action.



# 3000+ Ready To Use Tests



## Backed by Science

- Reliable tests backed by science
- Tests for on-the-job skills
- Non-googleable questions
- Insightful and no-trick questions
- Created and validated by experts
- Designed for elimination, not selection
- Predicting job success with data
- Fair tests for all candidates
- An enjoyable candidate experience
- 100+ test Multilingual libraries

# Seamless Integration With All ATS/HCM's



# Trusted by 1,500+ companies Globally



# Multiple problems, all connected

## **We still rely on resumes**

75% of HR managers have caught a lie on a resume.

## **It's an expensive affair**

It costs ~\$7,645 per hire in 0-500 SMBs as per NACE.

## **We don't assess soft skills**

89% of recruiters say bad hires typically lack soft skills.

## **Early employee turnover**

High rates of early attrition resulting in bad hires.

## **It's too much manual**

Inefficient hiring process & time lost to repetitive tasks.

## **Hiring is biased**

Unconscious bias happens whether we want it to or not.

## **Poor candidate experience**

High-touch lengthy interview method is susceptible to bias.

## **High candidate volumes**

Each job opening attracts about 250 applications.

## **We need to be compliant**

All regulated companies are legally required to screen.

# 27+ Customer Question Types

Testlify offers a wide range of custom question types that recruiters can use to create custom assessments that match their specific needs. The platform’s intuitive interface and flexible question types make it easy to create customized assessments that are tailored to the specific job requirements and competencies needed for the role.

Custom

Library 0

Help keep system respectful and professional. [Learn about our question guidelines.](#)

CHOICES

Qualifier

Single select

Multiple select

Yes / No

Rating

Dropdown

Ranking

TEXT ANSWER

Long answer

Short answer

Number

Fill in the blank

Date

HANDS ON

Coding

Typing test

Chat AI

Practical

MEDIA

File upload

Voice

Voice AI

Video

Video AI

OFFICE APPS

Google Sheets

Google Docs

Google Slides

Microsoft Excel

Microsoft Word

Microsoft PowerPoint

New

Beta

New

New

# Quotes

- Using Testlify has freed up time for our hiring panel as we used to formulate assessments from scratch (reduced panel time by 25%) in addition to about a 50% reduction in time spent setting up new assessments (used to do creating in google forms/Clickup and sent out) – **CHRO, Safeway**
- 40% time saved for candidate screening – **VP of Talent Acquisition, LTIMindtree**
- 30% better candidate quality, example we have rejected someone because we had doubt that he was lying about his experience and his skills so we recreate him another test to test his honesty and he failed it so we rejected him. – **Director of HR, TD Bank**
- 40% less new hire turnover. – **Head of Recruitment, inDrive**



# Achieve Spectacular Outcomes

## **Better hiring outcome**

Hire the right people in the right roles & predict stability.

## **Increase in quality of hires**

Reduce the impact of hiring bias with data-driven approach.

## **Improve candidate experience**

An engaging, mobile-first candidate experience.

## **Cost effective**

Reduces the time recruiter spend by 74%.

## **Speed up your hiring**

Automate repetitive recruiting tasks & save up to \$4600 per hire.

## **Decrease in time to hire**

Finding the right talent right away.

## **Increase in fit applications**

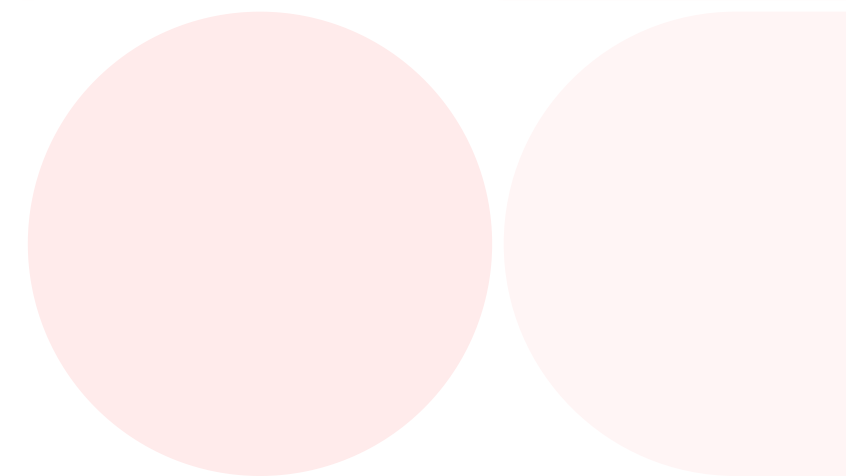
Engage with relevant applications that are qualified.

## **Objectively assess skill level**

Identify exaggerated skills and candidate blind spots in CVs.

## **Full regulatory compliance**

Minimize risk and hire the right candidates



# Any Questions? Thank You!

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